

Chembond to exhibit at The Economic Times ACETECH 2011, Mumbai

October 7, 2011, MUMBAI – Chembond Chemicals Limited announces its participation in The Economic Times ACETECH 2011 international exhibition and symposium on Architecture, Construction and Engineering. The event is being held at The Bombay Exhibition Centre, Mumbai from the 3rd to the 6th of November 2011.

The past few years have witnessed hectic activities in the construction field in India. New techniques and materials have been widely adopted by the industry with an expectation of achieving excellence in quality and productivity. Chembond will showcase its range of construction chemicals and demonstrate its capabilities in the field by participating in this event.

“At Chembond we focus on problem solving, learning from customers, specifiers and influencers and sharing our experiences and knowledge with them. Our product range is developed considering this feedback and our solutions are therefore adapted to the demanding Indian conditions” informs Nirmal Shah, Joint Managing Director, Chembond Chemicals Limited.

“We would interact and discuss with visitors on their technical challenges so that we can suggest our existing solutions or come up with a specific solution to their problems”, adds Deepak Kanitkar, DGM Technology and Business Development for Chembond’s construction chemicals.

“On display in our stall will be a large part of our range of construction solutions encompassing areas like waterproofing, sealants, concrete and mortar admixtures, tile fixing adhesives, tile joint fillers and engineering grouts” indicates Mangesh Patil, Head - Infrastructure Business, Construction chemicals division.

“Our stall would have more of product demos so that the visitors could have a touch and feel of our products. We would also have the K-FIX brand of products targeted to households, applicators and architects”, explains Swapnil Deshmukh, Marketing Manager.

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